PTO/SB/31 (04-07)

Approved for use through 09/30/2007, OMB 0651-0031 U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number Docket Number (Optional) NOTICE OF APPEAL FROM THE EXAMINER TO 072755-020100 THE BOARD OF PATENT APPEALS AND INTERFERENCES. I hereby certify that this correspondence is being facsimile transmitted In re Application of to the USPTO or deposited with the United States Postal Service with William D. Kennedy sufficient postage as first class mail in an envelope addressed to "Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-Application Number Filed 1450" [37 CFR 1.8(a)] This correspondence is be deposited via September 27, 1999 09/407,124 FFS web e-filing. METHOD TO CREATE A CUSTOMIZED E-COMMERCE STOR For Signature MUSsaff Evaminar Art Unit Typed or printed Melissa J. Lusian 3622 Alvarez, Raquel Applicant hereby appeals to the Board of Patent Appeals and Interferences from the last decision of the examiner. \$ 255.00 The fee for this Notice of Appeal is (37 CFR 41.20(b)(1)) X Applicant claims small entity status. See 37 CFR 1.27. Therefore, the fee shown above is reduced by half, and the resulting fee is: A check in the amount of the fee is enclosed. Payment by credit card. Form PTO-2038 is attached. The Director has already been authorized to charge fees in this application to a Deposit Account. I have enclosed a duplicate copy of this sheet. The Director is hereby authorized to charge any fees which may be required, or credit any overpayment to Deposit Account No. 15-0184 . I have enclosed a duplicate copy of this sheet. A petition for an extension of time under 37 CFR 1.136(a) (PTO/SB/22) is enclosed. WARNING: Information on this form may become public. Credit card information should not be included on this form. Provide credit card information and authorization on PTO-2038. I am the applicant/inventor. Signature assignee of record of the entire interest. Bruce T. Neel See 37 CFR 3.71, Statement under 37 CFR 3.73(b) is enclosed. (Form PTO/SB/96) Typed or printed name 602-445-8339 attorney or agent of record. 37,406 Registration number Telephone number attorney or agent acting under 37 CFR 1.34. December 21, 2007 Registration number if acting under 37 CFR 1.34. Date NOTE: Signatures of all the inventors or assignees of record of the entire interest or their representative(s) are required. Submit multiple forms if more than one signature is required, see below\*.

This collection of information is required by 37 CFR 413.1 The information is required to obtain or retain a benefit by the public which is to life (and by the USFT) to processly an application. Confidentiality is opermed by 38 USG. 22 and 37 CFR 11.1, 114 and 413.1 This collection is eliminated to take 17 minutes to complete, including gathering, propering, and submitting the completed application from to the USFTO. Time still very depending upon the process of the completed application from to the USFTO. Time still very depending upon the Drief Information and the province of the province of the province of the province of the Drief Information Officer, USF Pattern and Trademark Officer, USF Department of Commerce, P.O. Box 1450, Alexandia, VA 22311-450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO Commissions for Petators, P.O. Box 4450, Alexandia, VA 22311-450.

\*Total of

forms are submitted